



Columbus Medical  
Association

# **SPEED NETWORKING**

*referral development night*

---

***Thursday, September 23 / 6:00 p.m. – 8:30 p.m.***  
***Bar of Modern Art (BOMA)***

---



The CMA invites you to join us as a sponsor of our Speed Networking program.

We developed this program because many physicians (in particular those that are new to practice) have a need to grow their referral bases or meet specialists to refer patients. Similar to “speed dating”, this event will allow CMA physician members to network with one another by moving from one physician to another, sharing information about themselves and their practices.

Sponsors will also be given the opportunity to network with physician attendees during the pre-event reception and to stay throughout the evening in a casual and fun atmosphere.

<b>Speed Networking Event – Sponsor Deliverables</b>	<b>Premier Sponsor \$1,000</b>	<b>Event Sponsor \$500</b>
<b><i>Pre-Program Promotions</i></b>		
<b>Sponsor listing on mailed/faxed/emailed invitations</b>	✓ + Logo	✓
<b>Sponsor url link on emailed invites</b>	✓ + Logo	✓
<b>Sponsor listing and url link on program area of CMA website</b>	✓ + Logo	✓
<b><i>Program-Day Benefits</i></b>		
<b>Table for distribution of marketing materials and interaction with attendees</b>	Premier Location	✓
<b>Sponsor name listing on event signage throughout venue</b>	Logo	✓
<b>Sponsor name listing on table tents placed at networking tables</b>	Logo	✓
<b>Sponsor listing in rotating PowerPoint projection</b>	Ad	Name/Logo
<b>Opportunity to place branded pen at networking tables</b>	✓	
<b>Opportunity to greet audience and relay company information (3 minutes)</b>	✓	
<b>Inclusion of marketing item (i.e. pen, brochure) in attendee take-home bags</b>	✓	
<b>Opportunity to network with attendees after Speed Networking</b>	✓	✓
<b><i>Post-Event Recognition</i></b>		
<b>Mailing labels of attendees for sponsor follow-up activity</b>	✓	✓
<b>Sponsor thank you in CMA newsletter event wrap-up</b>	✓	✓

## SPEED NETWORKING - Sponsorship Kit

Please complete contract in full and mail or fax to:  
Columbus Medical Association (Attn: Lisa Oyer)

431 E. Broad Street Columbus, Ohio 43215

Columbus - Ohio 43215 fax: 614/240.7415

Questions? Please contact Lisa Oyer at (614)240-7410, ext. 103 or Loyer@goodhealthcolumbus.org

Name of Company: \_\_\_\_\_ Contact Person: \_\_\_\_\_  
(as you wish your company to be listed)

Mailing Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: (\_\_\_\_) \_\_\_\_\_ Fax: (\_\_\_\_) \_\_\_\_\_ Email: \_\_\_\_\_

\* Please email your company logo in .tif or jpeg format to: Loyer@goodhealthcolumbus.org

**Sponsorship Level:**  Premier Sponsor \$1,000  Event Sponsor \$500

Check  VISA  MasterCard  Discover Card  American Express

Credit Card Number: \_\_\_\_\_ Name on Card: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

### *Contract Terms & Conditions*

*By signing below, the Company agrees that if selected as a sponsor, it and all its employees and agents will work in concert with the CMA and its representatives.*

*Listing on event promotional materials will commence upon receipt of signed contract. The CMA reserves the right to reject any advertising, or to decline to contract with any sponsor for any reason. CMA also reserves the right to require the word "advertisement" to appear in any ad. Notwithstanding the foregoing, sponsors are solely responsible for the content of, and any claims or assertions made in advertisements. Sponsorships are non-refundable and cancellation of this contract may result in early termination fees. This sponsorship contract is not binding upon CMA until and unless signed below by a representative of CMA.*

*If accepted, the CMA will fax or mail a signed copy of this contract to the company contact person.*

\_\_\_\_\_  
Signature of Company Representative/Date

\_\_\_\_\_  
Signature of CMA Representative/Date