



Party *in* Paris
For a Purpose

Columbus Medical Association's
7th Annual Social Event May 21, 2010

Columbus Medical Association—2010 Social Event Sponsorship Kit

The Columbus Medical Association's (CMA) Annual Social Event is our opportunity to celebrate the good works of our physician members and to support the Physicians Free Clinic at the same time.

This popular and well-attended event offers sponsors an opportunity to network with attendees in a fun and lively environment. The CMA designs creative ways for sponsors to interact with attendees and to be recognized for their support of the event.

The 2010 event is called *Party in Paris—for a Purpose*. We will recreate all the best elements of Paris in the unique and creative Bar of Modern Art. Stroll the streets of Paris with a glass of champagne in your hand. Enjoy fabulous food, music and dancing. And, don't miss the CMA's version of the Louvre featuring "the Art of Medicine" exhibit, created by very talented area physicians or their spouses. Proceeds from the purchase of any of these pieces will benefit the CMA's Physicians Free Clinic.

Select your *Party in Paris* Sponsorship Level

Crème de le Crème Sponsorship \$5000

Pre-Event Promotion

- Name on formal invitations
- Name on promotional posters (displayed in all local hospitals)
- Logo on faxed/mailed invitations
- Identification and link on CMA website
- Recognition in CMA Newsletter

Event-Day Benefits

- 6 Event tickets
- Opportunity to place promotional item or one piece marketing collateral in guest gift bags
- Logo on entrance signage
- Ad in program book (full color page; 5 X 8")
- Name on 5 cab-tables signs
- Name on 3 food table signs
- Ad in PowerPoint presentation
- Name on cocktail napkins
- Recognition from the stage during program
- Opportunity to provide door prize item and recognition by emcee at drawing

Post-Event Benefits

- Mailing labels of attendees for sponsor follow-up
- Recognition in CMA newsletter event wrap-up

Sponsorship Extraordinaire \$3000

Pre-Event Promotion

- Name on faxed/mailed invitations
- Name on promotional posters (displayed in all local hospitals)
- Identification and link on CMA website
- Recognition in CMA Newsletter

Event-Day Benefits

- 4 Event tickets
- Opportunity to place promotional item or one piece marketing collateral in guest gift bags
- Name on entrance signage
- Ad in program book (1/2 color page; 5 X 3.75")
- Name on 3 cab-tables
- Name on 2 food table signs
- Ad in PowerPoint presentation
- Recognition from the stage during program
- Opportunity to provide door prize item and recognition at drawing

Post-Event Benefits

- Mailing labels of attendees for sponsor follow-up
- Recognition in CMA newsletter event wrap-up

Connoisseur Sponsorship \$1000

Pre-Event Promotion

- Name on faxed/mailed invitations
- Name on promotional posters (displayed in all local hospitals)
- Name on CMA website
- Recognition in CMA Newsletter

Event-Day Benefits

- 2 Event tickets
- Name on entrance signage
- Ad in program book (1/4 color page; 2.25 X 3.75")
- Name on food table signage (1 table)
- Recognition from the stage during program
- Opportunity to provide door prize item and recognition at drawing

Post-Event Benefits

- Mailing labels of attendees for sponsor follow-up
- Recognition in CMA newsletter event wrap-up

Forté Sponsorship \$500

Pre-Event Promotion

- Name on faxed/mailed invitations
- Name and link on CMA website

Event-Day Benefits

- 2 Event tickets
- Name on food table signage (1 table)
- Recognition from the stage during program
- Name listing in program book

Post-Event Benefits

- Mailing labels of attendees for sponsor follow-up
- Recognition in CMA newsletter event wrap-up



2010 *Party in Paris* Sponsorship Contract

Please complete contract in full and mail or fax to:
Columbus Medical Association (Attn: Lisa Oyer)
431 E. Broad Street
Columbus - Ohio 43215 fax: 614/240.7415

Name of Company: _____
(as you wish your company to be listed)

Contact Person: _____ Title: _____

Mailing Address: _____ City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____ Email: _____

* Please email your company logo in .tif, .gif or jpeg format to: Loyer@goodhealthcolumbus.org

Sponsorship Level/Payment Method

- Crème de le Crème Sponsorship* – \$5000
- Sponsorship Extraordinaire* – \$3000
- Connoisseur Sponsorship* – \$1000
- Forté Sponsorship* – \$500

Check VISA Mastercard Discover Card American Express

Credit Card Number: _____ Exp. Date: _____

Name On Card: _____

Contract Terms & Conditions

By signing below, the Company agrees that if selected as a CMA Social Gala Sponsor, it and all its employees and agents will work in concert with the CMA and its representatives.

Listing on event promotional materials will commence upon receipt of signed contract. The CMA reserves the right to reject any advertising, or to decline to contract with any sponsor for any reason. CMA also reserves the right to require the word "advertisement" to appear in any ad. Notwithstanding the foregoing, sponsors are solely responsible for the content of, and any claims or assertions made in advertisements. Sponsorships are non-refundable and cancellation of this contract may result in early termination fees.

This sponsorship contract is not binding upon CMA until and unless signed below by a representative of CMA.

If accepted, the CMA will fax or mail a signed copy of this contract to the company contact person.

(Signature of Company Representative)

(Signature of CMA Representative)

